



## **Brit Vickner, Seasoned Telecom Professional, Joins Technology Assurance Group**

*Vickner to Lead ARSP Program*

SAN DIEGO, CA — January 19, 2010 — Technology Assurance Group (TAG), an organization of leading independently owned unified communications companies, announced today that they have hired Brit Vickner to lead their Asset Reallocation Stimulus Package (ARSP) program. The ARSP program is designed to provide TAG Members with a means of optimizing connectivity to provide the latest technology to customers and their end-users.

Vickner brings TAG the perfect blend of business acumen, technical expertise and managerial skills necessary to make the ARSP program successful. For the past several years, he has served Interactive Intelligence in a variety of capacities. While recently focused on strategic business development, Vickner has also played an integral role developing the VAR channel for Enterprise, Contact Center and

Messaging markets. Throughout his career, Brit's ability to comprehend and explain highly technical concepts, without losing sight of business-level objectives has made him an extremely valuable asset to any organization. All of these factors make Vickner the perfect fit to guide TAG's new program.

The highly anticipated ARSP program creates a new means for Members to deliver essential products and services to customers. ARSP provides a framework for any Member to enhance their relationships with existing customers by delivering new technology, greater connectivity, and all of their professional services without increasing costs. "We are excited to have Brit with us and we are confident that he will hit the ground running," commented Brian Suerth, executive vice president and partner. "His drive and ability to simplify complex ideas makes him the perfect addition to TAG."

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).