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NEWS FOR IMMEDIATE RELEASE

Dale Johnson Speaks at InfoComm 100 National Convention

CEO of International Unified Communications Association Moderates Panel at Convention

SAN DIEGO, CA – September 20, 2011 – Technology Assurance Group (TAG), an international association of leading unified communications providers representing nearly \$350 million in products and services, announced today that Dale Johnson, CEO of TAG, will be speaking at the 2011 InfoComm 100 Convention. The event is a C-level, invitation-only meeting of top organizations in the Audio Visual (AV) Communications industry. The attendees include manufacturers, system integrators (AV VARS), design consultants and significant end-users. The theme of the program this year is how AV and IT are coming together and the unified communications movement.

In the past, business was a "winner takes all" or "zero-sum" game. Today's networked economy values cooperative relationships with competitors and forces businesses to rethink conventional business practices. Johnson, moderated a discussion between several industry leaders in AV who shared varied perspectives on this exciting topic. In comparing the effectiveness of collaboration versus competition, conventional wisdom was put to the test in today's marketplace.

"It was an absolute pleasure to work with such impressive thought-leaders, at the InfoComm event," commented Johnson. "The implications of convergence have made us all rethink the way we do business and it's exciting to know that other business owners understand where the industry is going. I was truly honored to lead this discussion and am looking forward to having more conversations with this group."

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its Members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-946-2100 or visit www.tagnational.com.

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