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NEWS FOR IMMEDIATE RELEASE

TAG Launches New Website With Enhanced Functionality and Resources for Members and Their Customers

SAN DIEGO, CA — October 1st, 2010 — Technology Assurance Group (TAG), an international association of leading unified communications companies, announced today that the organization has launched a new website, packed with new tools, resources and features for the benefit of its Membership.

The new “look and feel” reflects TAG’s focus on the data side of the industry and provides Members with an easier way to access resources. TAG is implementing a new dashboard which enables users to access a variety of tools, such as the TAG library, which supplements their live trainings with an array of custom designed documents meant to assist an employee at any position in their company. The new website also adds a Member Search function to better align and connect fellow TAG Members for collaborative business relationships.

“This is something that our Members have been waiting patiently for and we’re thrilled to bring it to them” commented Dale Stein, Partner, Technology Assurance Group. “All of the new features will help Members leverage the world class training and consulting resources they have at TAG. Thus, enabling them to increase profits and drive overall productivity.”

There are also links on the site to a library of new training videos complete with downloadable scripts to further enhance the skill sets of Member employees. An easier to use calendar of all upcoming trainings is available, as well as a Strategic Partner page which lists all

the manufacturers and application service providers available to help Members differentiate themselves in the marketplace.

TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. The company focuses on providing Members with the most cutting edge tools for sales, finance, marketing, management, customer advocacy and human resources, all of which are available on the new website.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.

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